



INSTITUTE OF MARITIME & BUSINESS MANAGEMENT (IMBM)

Registered with Committee for Private Education (CPE),
a part of SkillsFuture Singapore (SSG)
Registration No. 200919536M
Registration Period: 14 June 2017 to 13 June 2021

DIPLOMA IN BUSINESS MANAGEMENT (DIBM)

The course is designed for people in the shipping, maritime, logistics, supply chain, freight-forwarding, trading, manufacturing and related industries. Incorporating the best practices of the industry and enhanced by the combination of business subjects the course aims to sharpen skills of the participants and also prepare them for entry into IMBM Advanced Diploma and a related under-graduate program.

<u>Course Structure</u>	<u>Entry Requirements</u>	<u>Course Information</u>	
Customer Relations Management	Age: 20 and above	Duration :	12 months
Principles of Management	IMBM Certificate, GCE 3 'O' level	Course/Tutorial Fees:	S\$4100/- [^]
Business Communication	subjects including English,	Regn Fees	S\$ 100/-*
Business Law	Higher Nitec, Diploma or	Course Materials :	S\$ 120/-
Principles of Marketing	equivalent qualifications.	Total :	<u>S\$ 4320/-</u>
International Trade & Business			
Accounting & Finance		<i>[^]subject to revision</i>	
Fundamentals of Economics		<i>*Non-refundable</i>	
		<i>Instalment plan available</i>	
<i>(Part-time study program with classes on evenings twice weekly 6.30 – 9.30 pm @ Peace Centre.)</i>		Total class hours = 336*	
		<i>(* incl of 129.5 non-contact/research project hours)</i>	

Award of Certificate

A student will have to pass all the subjects (8) to qualify for the award of the Diploma. Students are assessed on submission of assignments/projects & written examinations. The Diploma is issued by Institute of Maritime & Business Management (IMBM), a Committee for Private Education (CPE) registered school.

Lecturers

All lecturers, with good academic qualifications and experience, are carefully selected and notified to CPE of their deployment.

Pathway for students

All successful Diploma level students who meet the course requirements can proceed to the IMBM Advanced Diploma program with advanced standing.

Employment Opportunities

Singapore being a major shipping and logistics hub has need for well qualified people for the industry and with the economy growing it is envisaged, the requirement for such personnel would rise with the possibility of shortage of such people for the industry.

About IMBM

Institute of Maritime & Business Management (IMBM) was set up in November 2009. It is a CPE registered private school specializing in maritime, logistics and business studies. The part-time courses are designed for working adults and others for personal development and continuing life-long learning.

Contact

For further **information, registration and assistance**, please contact the Course Administrator, **Tel No: 6334 4095, Fax No: 6339 2438** or email enquiries to **admin@imbm.edu.sg**. **Website: www.imbm.edu.sg**. We are located at 1 Sophia Road, #07-15, Peace Centre, Singapore 228149.